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Press Release:

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Title: Harkness Screens New Invisi-Screen Solution is clearly the right choice!

When Neil Parry, the Business Development Manager for the world famous London Aquarium, was seeking a new solution for information display to visitors at the attraction, he contacted Harkness Screens.

This coincided with the release of the newly launched foils, Invisi-Screen & Impact Black, which offer impressive, and hitherto unavailable, properties in projection surfaces.

The requirement was to allow the paying public uninterrupted clear viewing of the specimens in the Atlantic tanks, but also to be able to project superb quality images when required – an impossible task until presented with the 'Holo' version of the Invisi-Screen foil.

The 'Holo' version of the new 100% transparent Invisi-Screen foils was chosen for this application, as it allows for both front and rear projection use.

The plexi-glass, that contains the tons of water in the tanks, could not be compromised so it was decided to apply the foil to a clear polycarbonate sheet of similar size to the viewing area selected. This was supplied and installed, with other projections solutions, by Harkness Screens' reseller, Matrix Displays.

Neil Parry was quoted as being '*stunned by the fantastic properties of the Harkness solution and is considering using Invisi-Screen at the company's Paris site*'.

The other foils in the range include the Invisi-Screen transparent rear projection only foil and the amazing Impact Black, an ultra high contrast rear projection solution that rivals the best LCD screens in the market.

All these can be purchased with an adhesive pre-applied for self-application or as a ready-made polycarbonate sheet.

For further information and to download more information about these and the many other quality projection solutions provided by the world's foremost screen manufacturer, please visit:

www.harkness-screens.com

www.matrixdisplay.com

www.londonaquarium.co.uk

or call:-

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